**Drugs that Target Specificity Proteins Downregulate Epidermal Growth Factor Receptor in Bladder Cancer Cells**

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**Abstract**

The epidermal growth factor receptor (EGFR) is an important chemotherapeutic target for tyrosine kinase inhibitors and antibodies that block the extracellular domain of EGFR. Betulinic acid (BA) and curcumin inhibited bladder cancer cell growth and downregulated specificity protein (Sp) transcription factors, and this was accompanied by decreased expression of EGFR mRNA and protein levels. EGFR, a putative Sp-regulated gene, was also decreased in cells transfected with a cocktail (iSp) containing small inhibitory RNAs for Sp1, Sp3, and Sp4, and RNA interference with individual Sp knockdown indicated that EGFR expression was primarily regulated by Sp1 and Sp3. BA, curcumin, and iSp also decreased phosphorylation of Akt in these cells, and downregulation of EGFR by BA, curcumin, and iSp was accompanied by induction of LC3 and autophagy, which is consistent with recent studies showing that EGFR suppresses autophagic cell death. The results show that EGFR is an Sp-regulated gene in bladder cancer, and drugs such as BA and curcumin that repress Sp proteins also ablate EGFR expression. Thus, compounds such as curcumin and BA that downregulate Sp transcription factors represent a novel class of anticancer drugs that target EGFR in bladder cancer cells and tumors by inhibiting receptor expression. *Mol Cancer Res; 8(5); 739–50*. ©2010 AACR.

**Introduction**

Specificity protein (Sp) transcription factors are critical for early embryonic development in mouse models; however, there is evidence that expression of Sp1 decreases with age in humans and laboratory animal models (1–6). Several different cancer cell lines overexpress Sp1, Sp3, and Sp4 proteins, including breast cancer cell lines (7–11); however, in immortalized but not transformed MCF10A cells, expression of these proteins was significantly decreased (11). Similar differences were observed in human prostate tumors ( xenografts) in athymic nude mice and mouse liver (9), and ongoing studies in mouse tissue/ organs, including proliferative gastrointestinal tissue and bone marrow, confirm the low to nondetectable expression of Sp1, Sp3, and Sp4 in mice. Moreover, clinical studies show that overexpression of Sp1 in gastric and pancreatic cancer correlates with poor survival (12, 13) and pancreatic tumor aggressiveness (14). Differences in expression of Sp proteins in tumor versus nontumor tissue suggest that these transcription factors are potential targets for cancer chemotherapy, particularly because regulation of several prooncogenic genes, including survivin, cyclin D1, vascular endothelial growth factor (VEGF), VEGF receptor 1 (VEGFR1), and VEGFR2, are Sp dependent (8–10). Anticancer drugs such as curcumin and betulinic acid (BA) act, in part, by decreasing expression of Sp1, Sp3, and Sp4 in bladder and prostate tumors, respectively, and the low toxicity of these compounds suggests that their effects on Sp proteins are specific for cancer cells and tumors (9, 10).

The epidermal growth factor receptor (EGFR) plays a critical role in cellular homeostasis (15, 16); however, EGFR and other ErbB members are frequently activated in many tumor types, and this is due to several factors including activating mutations, gene amplifications, overexpression of the receptor and/or its cognate ligands, and loss of inhibitory factors that regulate receptor activity (17–19). Enhanced EGFR activity in cancer cells and tumors is associated with increased growth, survival, and angiogenesis of tumors and thereby contributes significantly to the phenotypic characteristics of cancer cells (17–19). Not surprisingly, EGFR has become a major target for cancer chemotherapy and development of two major classes of anti-EGFR agents, namely, monoclonal antibodies against the extracellular domain of EGFR and low molecular weight drugs that competitively inhibit ATP binding to the intracellular tyrosine kinase domain.

Bladder tumors also overexpress EGFR and ligands for this receptor (20, 21), and clinical applications of EGFR blocking agents, such as the tyrosine kinase inhibitor gefitinib in...
combination with other drugs, are under way or in development (22, 23). Regulation of EGFR expression in cancer and noncancer cell lines is complex and cell context dependent. For example, early growth response-1 enhances basal and hypoxia-induced EGFR expression in human osteosarcoma U2OS and SaOS-2 and cervical cancer HeLa cells (24). However, in some cancer cell lines, EGFR expression is dependent on Sp1 (25, 26), and we hypothesized that the anticancer activity of curcumin and BA in bladder cancer cells may be due, in part, to downregulation of Sp proteins and EGFR. Our results show that BA and curcumin decrease EGFR expression in bladder cancer cells through downregulation of Sp1 and Sp3 transcription factors, and this represents a novel pathway for targeting EGFR in cancer cells and tumors.

Materials and Methods

Cell lines. KU7 and 253JB-V human bladder cancer cells were provided by Dr. A. Kamat (M.D. Anderson Cancer Center). 253JB-V and KU7" super cell lines were maintained in RPMI 1640 supplemented with 10% fetal bovine serum (FBS), 0.15% sodium bicarbonate, 0.011% sodium pyruvate, 0.24% HEPES, and 10 mL/L of antibiotic/antimycotic cocktail solution (Sigma Aldrich). Cells were grown in 150 cm² culture plates in an air/CO₂ (95:5) atmosphere at 37°C and passaged approximately every 3 days.

Antibodies, chemicals, and other materials. Sp1 (PEP2), Sp3 (D-20), Sp4 (V-20), VEGF (147), survivin (FL-142), AKT (sc-8312), phosphorylated AKT (sc-7985-R), and EGFR (1005) antibodies were purchased from Santa Cruz Biotechnology. Cleaved poly(ADP-ribose) polymerase (ASP 214), phosphorylated mitogen-activated protein kinase (MAPK; 197G2), and MAPK (137F5) antibodies were purchased from Cell Signaling Technology, and sodium/glucose cotransporter (SGLT) antibody was purchased from Abcam, Inc., and gefitinib (>99% pure) was obtained from Indofine Chemical Company, Inc., and gefitinib (98% pure) was purchased from Sigma-Aldrich. Lipofectamine 2000 was purchased from Invitrogen. BA was purchased from Sigma-Aldrich, curcumin (98% pure) was purchased from Indofine Chemical Company, Inc., and gefitinib (>99% pure) was obtained from LC Laboratories. The GFP-LC3 plasmid was kindly provided by Dr. Tamotsu Yoshimori (Osaka University).

Cell proliferation assays. Bladder cancer cells (3 × 10⁴ per well) were seeded using DMEM/Ham’s F-12 medium containing 2.5% charcoal-stripped FBS in 12-well plates and left to attach for 24 hours. Cells were then treated with either vehicle (DMSO) or the indicated concentrations of BA, curcumin, and gefitinib. Fresh medium and test compounds were added every 24 hours for curcumin, BA, and gefitinib. Cells were then counted at the indicated times using a Coulter Z1 particle counter. Each experiment was done in triplicate, and results are expressed as means ± SEM for each determination. The concentration of epidermal growth factor (EGF) used to induce cell proliferation was 100 ng/mL.

Western blot assays. Bladder cancer cells were seeded in DMEM/Ham’s F-12 medium containing 2.5% charcoal-stripped FBS. Twenty-four hours later, cells were treated with either vehicle (DMSO) or the indicated compounds for 48 hours. Cells were collected using high-salt buffer [50 mmol/L HEPES, 0.5 mol/L NaCl, 1.5 mmol/L MgCl₂, 1 mmol/L EGTA, 10% glycerol, and 1% Triton X-100 (pH 7.5)] and 10 μL/mL of Protease Inhibitor Cocktail (Sigma Aldrich). The lysates were incubated on ice for 1 hour with intermittent vortexing every 10 minutes, followed by centrifugation at 20,000 × g for 10 minutes at 4°C. Lysates were then incubated for 3 minutes at 100°C before electrophoresis and then separated on 10% SDS-PAGE 120 V for 3 to 4 hours in 1× running buffer (25 mmol/L Tris base, 192 mmol/L glycine, and 0.1% SDS). Proteins were transferred onto polyvinylidene difluoride membranes by wet electroblotting in a buffer containing 25 mmol/L Tris, 192 mmol/L glycine, and 20% methanol for 1.5 hours at 0.9 A at 4°C. The membranes were blocked for 30 minutes with 5% TBST-Blotto [10 mmol/L Tris-HCl, 150 mmol/L NaCl (pH 8.0), 0.05% Triton X-100, and 5% nonfat dry milk] and incubated in fresh 5% TBST-Blotto with 1:200 to 1:1,000 primary antibody overnight with gentle shaking at 4°C. After washing with TBST for 10 minutes, the polyvinylidene difluoride membrane was incubated with secondary antibody (1:5,000) in 5% TBST-Blotto for 2 hours by gentle shaking. The membrane was washed with TBST for 10 minutes, incubated with 6 mL of chemiluminescence (Perkin-Elmer Life Sciences) substrate for 1.0 minute, and exposed to Kodak X-OMAT AR autoradiography film (American X-ray Supply, Inc.). Quantification of the proteins was done using Image J software, and the optical densities were plotted after normalization with lamin/β-actin.

siRNA interference assay. The two bladder cancer cell lines (253JB-V and KU7) were seeded (1 × 10⁵ per well) in six-well plates in DMEM/Ham’s F-12 medium supplemented with 2.5% charcoal-stripped FBS and left to attach for 1 day. The triple Sp siRNA knockdown (iSp1, iSp3, and iSp4 complex) along with iLamin as control were done using Lipofectamine reagent according to the manufacturer’s instructions. Small inhibitory RNAs were prepared by Dharmacon RNA Technologies. The siRNA complexes used in this study are indicated as follows.

<table>
<thead>
<tr>
<th>siRNA Complex</th>
<th>Sequence 1</th>
<th>Sequence 2</th>
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<tbody>
<tr>
<td>L MN 5'-CUG GAC UUC CAG AAG AAC ATT</td>
<td>Sp1 SMARTpool L-026959-00-0005</td>
<td></td>
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<tr>
<td>Sp3 5'-GGG GCA GGU GGA GCC UUC ACU TT</td>
<td>Sp4 5'-GCA GUG ACA CUA UAG UGA GCT T</td>
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Real-time PCR. Total RNA was isolated using the RNase Mini kit (Qiagen) according to the manufacturer’s protocol. RNA was eluted with 30 μL of RNase-free water and stored at −80°C. RNA was reverse-transcribed using Superscript II reverse transcriptase (Invitrogen) according to the manufacturer’s protocol. CDNA was prepared from the 253JB-V and KU7 bladder cancer cell lines at different time intervals using a combination of oligodeoxynucleotide acid
and deoxynucleotide triphosphate mix (Applied Biosystems) and Superscript II. Each PCR was carried out in triplicate in a 20-μL volume using SYBR Green Master mix (Applied Biosystems) for 15 minutes at 95°C for initial denaturing, followed by 40 cycles of 95°C for 30 seconds and 60°C for 1 minute in the ABI Prism 7700 sequence detection system (Applied Biosystems). The ABI Dissociation Curves software was used after a brief thermal protocol (95°C for 15 seconds and 60°C for 20 seconds, followed by a slow ramp to 95°C) to control for multiple species in each PCR amplification. The comparative computed tomography method was used for relative quantitation of samples. Primers were purchased from Integrated DNA Technologies. The sequences of primers for EGFR were 5′-TTT CGA TAC CCA GGA CCA AGC AAG AGT GAA-3′ and 5′-AAT ATT CTT GCT GGA TGC GTT TCT GTA-3′. Values for each gene were normalized to expression levels of TATA-binding protein. The sequences of the primers used for TATA-binding protein were 5′-TTT AGA GGG GCG GGG GCC-3′ and 5′-ATC ACA GCT CCC CAC CA-3′ (antisense).

**Transfection and luciferase assays.** The luciferase construct of EGFR containing five Sp1 binding sites (PER6-Luc) was kindly provided by Dr. A.C. Johnson (National Cancer Institute-NIH). Bladder cancer cells (1 × 10^5 per well) were plated in 12-well plates in DMEM/Ham’s F-12 medium supplemented with 2.5% charcoal-stripped FBS. After 16 to 24 hours, various amounts of DNA (i.e., 0.4 μg pGL3, 0.04 μg β-galactosidase, and 0.4 μg PER6-Luc) were transfected using Lipofectamine reagent according to the manufacturer’s protocol, and luciferase activity (normalized to β-galactosidase) was determined essentially as described.

**Electrophoretic mobility shift assay.** Cells were rinsed in cold PBS buffer and harvested in reporter lysis buffer (Promega). After 15-minute incubation on ice and 10-minute centrifugation at 16,000 × g, 4°C, the pellet was resuspended in reporter lysis buffer supplemented with 0.5 mol/L KCl and incubated on ice for 60 minutes. The supernatant containing nuclear proteins was collected after centrifugation for 10 minutes at 16,000 × g, 4°C, and quantified for protein concentrations by Bradford method. The GC-rich probe was prepared by annealing two complementary polynucleotides: 5′-CTC GTG CCC GGC CCC CCC TCT-3′ and 5′-AGA GGG GGC GGG GCC GAC GAG-3′. The EGFR strand was 5′-AGC TTC TCC GCC GCC CGA GTG GCC CCC TCC CGG CCG CAC ACG CCA-3′ and mutant EGFR 5′-AGC TTC TCC GCC GGG GCC GAC GAG-3′. The annealed probe was 5′-end-labeled using T4 polynucleotide kinase (Invitrogen) and [γ-32P]ATP (Perkin-Elmer). The labeled probe was purified with the Chroma Spin TE-10 column (BD Biosciences). The electrophoretic mobility shift assay reaction was carried out by incubating 10 μg of nuclear extract with binding buffer (25 mmol/L HEPES, 1.5 mmol/L EDTA, 1.0 mmol/L dithiothreitol, 2 mmol/L magnesium chloride, 10% glycerol, and 100 mmol/L KCl at pH 7.6) in the presence of 1 μg of poly(dl-dC) (Roche Molecular Biochemicals) with or without unlabeled competitor oligonucleotides and 10 fmol of labeled probe. The mixture was incubated for 15 minutes on ice. Protein-DNA complexes were resolved by 5% native PAGE at 160 V at room temperature for 1.5 hours. The gels were then dried and visualized by autoradiography.

**Fluorescence microscopy and GFP-LC3 localization.** Monolayers of cells were cultured for 24 hours in two-well cover glass chamber slides in medium containing 10% serum and treated as indicated. The GFP-LC3 plasmid was kindly provided by Dr. Tamotsu Yoshimori (Osaka University). KU7 cell lines were transfected with 1 μg/well GFP-LC3 plasmid using Lipofectamine 2000 transfection reagent (Invitrogen) according to the manufacturer’s protocol. Slides were examined by fluorescence microscopy using Zeiss Stallion Dual Detector Imaging System (Carl Zeiss Microimaging, Inc.). The intracellular distribution of GFP-LC3 was evaluated by monitoring GFP-LC3 and DIC images throughout the entire thickness of the cell by optical slices at 0.5 μm/L intervals using a C-Apochromat 63×, 1.2 NA water immersion lens. Digital images were acquired using Slide Book software (Intelligent Imaging Innovations). The entire z-stack was subjected to fluorescence deconvolution to remove out-of-plane fluorescence. Cells were examined in more than five fields per slide on multiple slides, and the number of punctae per cell was determined by microscopic analysis. The GFP-LC3 punctate dot structures in individual live cells were imaged and quantitated using a fluorescence microscope (Olympus IX70 inverted fluorescent light microscope system) equipped with a digital camera (Olympus DP70 digital camera system). The number of GFP-LC3 punctate dots per cell in GFP-LC3-positive cells was determined. A minimum of 15 cells per sample were counted per condition per experiment. Results (mean number of punctae per cell) are expressed as mean ± SD for combined data from the representative of three independent experiments.

**Staining for acridine orange.** 253JB-V and KU7 bladder cancer cells were seeded in monolayers in 2.5% serum-containing medium, and at 70% confluence, cells were untreated or treated with 10 μmol/L BA and 40 μmol/L curcumin for various time points. At the appropriate time points, cells were incubated with 1 μg/mL acridine orange (Molecular Probes) in serum-free medium for 15 minutes. The acridine orange was removed, and fluorescence images were obtained Staining for acridine orange before and after removing the dye. The cytoplasm and nucleus of the stained cells fluoresced bright green, whereas the acidic autophagic vacuoles fluoresced bright red.

**Statistical analysis.** Statistical significance of differences was determined by ANOVA and Student’s t test, and the levels of probability were noted. All statistical tests were two sided.

**Results**

The EGFR is overexpressed or constitutively active in bladder and other cancer cell lines and tumors, and expression of this gene/product can be regulated by multiple...
factors, including Sp transcription factors (25, 26). The role of Sp proteins in regulating EGFR expression in bladder cancer cells was investigated by RNA interference using small inhibitory RNAs for Sp1 (iSp1), Sp3 (iSp3), and Sp4 (iSp4) or a cocktail of iSp1, iSp3, and iSp4 combined (iSp), which simultaneously decrease expression of all transcription factors as previously described (10). Figure 1A illustrates knockdown of the individual Sp proteins in both bladder cancer cell lines, and the results show that only iSp1 and iSp3 significantly decrease EGFR protein levels. Figure 1B shows that transfection of 253JB-V and KU7 cells with the iSp cocktail decreased Sp1, Sp3, and Sp4 and EGFR protein levels, confirming that expression of this receptor tyrosine kinase is Sp dependent in bladder cancer cells, and this is consistent with the multiple GC-rich Sp-binding sites identified in the EGFR promoter (25, 26). However, results of RNA interference, which knocks down individual Sp proteins, show that EGFR is primarily regulated by Sp1 and Sp3 (Fig. 1A). Moreover, in a parallel experiment, we also show by RNA interference that knockdown of Sp1 or Sp3, but not Sp4, decreased EGFR mRNA levels (Fig. 1C). We also investigated the effects of Sp knockdown in 253JB-V and KU7 cells cotransfected with PER6-luc and iSp or nonspecific iLamin (Fig. 1D). Knockdown of Sp proteins significantly decreased luciferase activity, showing that expression of the EGFR promoter was also Sp dependent.

In previous studies, we reported that BA and curcumin inhibit growth and decrease Sp1, Sp3, Sp4, and Sp-dependent genes in prostate and bladder cancer cells, respectively (9, 10). Because EGFR plays an important role in the growth of bladder cancer cells, we hypothesized that the anticarcinogenic activity of BA and curcumin maybe due, in part, to downregulation of EGFR and other Sp-dependent genes. Results illustrated in Fig. 2 show that both BA and curcumin inhibited basal and EGF-induced growth of 253JB-V and KU7 bladder cancer cell growth, whereas gefitinib, the clinically used EGFR tyrosine kinase, inhibitor inhibited basal and EGF-induced proliferation of 253JB-V, but not KU7, cells. The differential gefitinib responsiveness of these bladder cancer cell lines has previously been reported (27).

Results in Fig. 3A and B show that after treatment of 253JB-V and KU7 cells with BA or curcumin for 48 hours, there was a decrease in EGFR protein expression, and this was accompanied by a parallel decrease in other Sp-dependent genes/proteins, namely VEGF and survivin, and also induction of cleaved poly(ADP-ribose) polymerase (Fig. 3A and B). Moreover, treatment of 253JB-V and KU7 cells with BA or curcumin for 48 hours also decreased expression of Sp1, Sp3, and Sp4 proteins (Fig. 3C). These results confirm that, like curcumin (10), BA also decreased Sp proteins and Sp-dependent proteins in bladder cancer cells and show for the first time that both BA and curcumin decrease expression of EGFR protein, an important target for bladder cancer chemotherapy (17-19). In contrast, the tyrosine kinase inhibitor gefitinib did not affect EGFR or Sp protein expression in these cell lines (data not shown) and decreased growth of 253JB-V, but not KU7, cells corresponding to the reported gefitinib responsiveness and nonresponsiveness of these cell lines (27).

Treatment of 253JB-V and KU7 cells with 5 or 10 μmol/L BA for 24 hours also significantly decreased EGFR mRNA levels (Fig. 4A). Moreover, treatment with 25 or 40 μmol/L curcumin also significantly decreased EGFR mRNA levels in both bladder cancer cell lines (Fig. 4B). BA-dependent and curcumin-dependent inhibition of EGFR transcription was further investigated in bladder cancer cells transfected with PER6-luc, a construct which contains the −771 to −16 region of the EGFR promoter, and many of the proximal GC-rich sites are located in this region of the promoter (Fig. 4C). Both compounds significantly decreased luciferase activity in 253JB-V and KU7 cells, and these results confirm that curcumin and BA inhibit EGFR transcription. The effects of BA on downregulation of luciferase activity in KU7 cells required relatively high concentrations, suggesting that for BA additional cis-elements may also be important. In contrast, gefitinib did not affect EGFR transcription in these cell lines (data not shown). The EGFR promoter contains GC-rich Sp-binding sites, and we used the EGFR oligonucleotide containing the −112 to −77 GC-rich EGFR sequence in electrophoretic mobility shift assay assays to investigate the effects of BA and curcumin on Sp protein binding to the EGFR promoter (Fig. 4D). Incubation of nuclear extracts from 253JB-V cells with the GC-rich oligonucleotide formed a retarded band complex, whereas decreased binding was observed using extracts from cells treated with 20 μmol/L BA or 40 μmol/L curcumin. Competition with unlabeled EGFR or a consensus GC-rich oligonucleotide decreased retarded band formation, antibody experiments showed immunodepletion with Sp1 and Sp3 antibodies, and similar results were noted with Sp4 antibodies. Supershifted bands were not observed. Similar results were obtained using nuclear extracts from KU7 cells, thus confirming that BA-dependent and curcumin-dependent downregulation of Sp1, Sp3, and Sp4 proteins decreases Sp binding to the GC-rich region of the EGFR promoter.

EGFR regulates multiple genes and pathways through activation of downstream kinases, such as phosphoinositide 3-kinase (PI3K) and MAPK. Figure 5A summarizes the effects of BA and curcumin on Akt/phosphorylated Akt and MAPK/phosphorylated MAPK expression in 253JB-V cells. Cells treated with 10 or 15 μmol/L BA and 25 μmol/L curcumin decreased constitutive phosphorylated MAPK expression; however, the same concentrations of BA also decreased levels of MAPK protein, whereas curcumin had minimal effects on MAPK protein levels. Both BA and curcumin also decreased phosphorylated Akt in 253JB-V cells, and this was accompanied by decreased Akt protein. In KU7 cells, BA and curcumin increased levels of phosphorylated MAPK but did not affect MAPK protein, and both compounds decreased phosphorylated Akt and Akt protein expression (Fig. 5B). Thus, in the gefitinib-resistant cells, BA and curcumin inhibited the PI3K and not the MAPK signaling pathways.
EGFR also enhances cancer cell survival by inhibition of autophagic cell death in breast cancer cells through stabilization of SGLT1, and this response is independent of the kinase activity of this receptor (28). Results in Fig. 5A and B also show that, after treatment of 253JB-V and KU7 cells with BA or curcumin, there was a decrease in SGLT1 protein expression in both cell lines. Moreover, this was also accompanied by induction of LC3, which is a protein biomarker of autophagy (29). Thus, knockdown of EGFR in bladder cancer cells after treatment with curcumin or BA inhibited both EGFR kinase-dependent (PI3K) and kinase-independent (SGLT downregulation and LC3 induction)
survival pathways. Gefitinib also decreases expression of phosphorylated Akt and phosphorylated MAPK in 253JB-V cells (Fig. 5C), which is consistent with inhibition of EGFR tyrosine kinase activity by this compound. However, in KU7 cells, gefitinib did not affect expression of phosphorylated Akt and induced phosphorylated MAPK, which is consistent with previous studies showing that this cell line is gefitinib resistant (21). Gefitinib did not affect SGLT or LC3 protein expression in either cell line, which is in contrast to the effects of BA and curcumin (Fig. 5A and B).

Knockdown of Sp proteins by RNA interference in KU7 and 253JB-V cells decreased EGFR expression (Fig. 1);
however, the effects of Sp knockdown on EGFR kinase–dependent and EGFR kinase–independent pathways have not previously been investigated. Results in Fig. 6A show that in 253JB-V and KU7 cells transfected with iSp, phosphorylated MAPK, MAPK, or Akt expression was not changed whereas phosphorylated Akt protein levels were decreased, and this was similar to the effects of curcumin and BA on phosphorylated Akt in these cell lines, suggesting that this response is EGFR dependent (Fig. 5A and B). SGLT expression was not affected, whereas LC3 was induced in 253JB-V and KU7 cells transfected with iSp (Fig. 6A). Induction of LC3, a protein biomarker for autophagy, was observed after ablation of EGFR by treatment of 253JB-V and KU7 cells with curcumin and BA (Fig. 5A and B) or transfection with iSp (Fig. 6A), and this was observed in a recent study showing that downregulation of EGFR (by RNA interference) induced autophagy in prostate and breast cancer cells (28). This was further confirmed in 253JB-V and KU7 cells transfected with the GFP-LC3 construct. In untreated cells, there was a diffuse pattern of green fluorescence throughout the cells (Fig. 6B); however, after treatment with 10 μmol/L BA and 40 μmol/L curcumin or transfection with iSp, a punctate fluorescent staining was observed, and this is characteristic of cells undergoing autophagy (30). Quantitation of the number of punctae per cell showed that BA, curcumin, and iSp significantly increased punctae formation in both cell lines.

Further confirmation that BA, curcumin, and Sp knockdown by RNA interference induced autophagy in 253JB-V and KU7 cells is illustrated in Fig. 6C. Compared with DMSO (untreated controls), BA, curcumin, and iSp induced acidine orange staining, which is consistent with formation of acidic autophagic vacuoles (autophagosomes), which are characteristically observed in autophagic cells (31). These results clearly show the BA-dependent and curcumin-dependent downregulation of EGFR; this results in the loss of EGFR-dependent kinase activity

![FIGURE 3. BA and curcumin decrease EGFR and Sp proteins and Sp-dependent genes. Compound-induced repression of EGFR (A) and other Sp-dependent proteins (B) in 253JB-V and KU7 cells. Cells were treated with DMSO or different concentrations of the compounds for 48 hours, and whole-cell lysates were analyzed by Western blots as described in Materials and Methods. C, compound-induced repression of Sp1, Sp3, and Sp4 proteins in 253JB-V and KU7 cells. Protein expression was determined as outlined above in A. Results (A–D) were observed in replicate experiments (at least three).](image-url)
(decreased phosphorylated Akt) and upregulation of LC3 and autophagy, which are also EGFR-regulated (suppressed) responses (Fig. 6D), and these effects are also observed after knockdown of Sp1, Sp3, and Sp4 by RNA interference. BA and curcumin also affect other genes and responses in bladder and other cancer cell lines that are due to loss of Sp proteins and to Sp-independent compound-specific responses (Fig. 6D).

Discussion

EGFR and ErbB2/HER2 are frequently overexpressed or constitutively activated in multiple tumor types. Monoclonal antibodies against EGFR (Cetuximab) and ErbB2 (Trastuzumab) are used alone or in combination for cancer chemotherapy, and applications of other antibodies are also being investigated (reviewed in refs. 18, 19). Tyrosine kinase inhibitors for EGFR and ErbB2 have been identified, and these include gefitinib, erlotinib, lapatinib, and others, which are used as single agents or in combination with other drugs for treatment of multiple cancers (17-19). Initial studies confirmed the differential responsiveness of 253JB-V and KU7 cells to gefitinib (15 μmol/L), which inhibited basal and EGF-induced proliferation of 253JB-V but not KU7 cells (Fig. 2). In contrast, BA and curcumin inhibited basal and EGF-induced growth of both cancer cell lines, and 253JB-V cells were slightly more sensitive to these compounds. Both bladder cancer cell lines expressed EGFR and are responsive to the mitogenic effects of EGF, and we hypothesized that the anticarcinogenic activity of BA and curcumin may be due, in part, to downregulation of EGFR. This hypothesis was also based on the fact that both BA and curcumin decrease Sp1, Sp3, and Sp4 proteins in prostate and bladder cancer cells, respectively (9, 10), and EGFR expression in some cancer cell lines is also dependent on these transcription factors (25, 26). Sp2 expression in cancer cells is highly variable patients (36). In contrast, treatment of non–small cell lung cancer patients with tyrosine kinase inhibitors was highly successful for subsets of patients expressing EGFR kinase domain mutations (36–39), and similar results were observed for gefitinib in lung cancer cell lines (39). However, in bladder tumors and cancer cell lines, differential gefitinib responsiveness is not dependent on these kinase domain mutants, because wild-type EGFR expression is predominant in bladder tumors (40).
(data not shown), and this transcription factor does not bind GC-rich sequences and regulate prototypical Sp1(3/4)-dependent genes. Figure 1 illustrates that simultaneous knockdown of Sp1, Sp3, and Sp4 in 253JB-V and KU7 cells also decreases EGFR protein expression and EGFR promoter activity, which is consistent with previous studies showing that GC-rich Sp-binding sites were important for basal expression of EGFR (25, 26). However, in contrast to previous results with VEGF, VEGFR1, and VEGFR2, EGFR expression was regulated by Sp1 and Sp3, but not Sp4, showing differential effects of these transcription factors on gene regulation. Figure 3A illustrates that EGFR protein was also decreased in 253JB-V and KU7 cells after treatment with BA or curcumin. Moreover, both compounds also decreased Sp1, Sp3, and Sp4 expression in 253JB-V and KU7 cells, and this was accompanied by decreased expression of other Sp-dependent genes (survivin and VEGF) and induction of cleaved poly(ADP-ribose) polymerase (Fig. 3B and C). BA and curcumin also decreased EGFR mRNA levels and luciferase activity in 253JB-V and KU7 cells transfected with the EGFR promoter construct PER6 (Fig. 4), whereas the tyrosine kinase inhibitor gefitinib did not affect any of these responses (data not shown). These results, coupled with decreased binding of nuclear extracts from bladder cancer (treated with BA or curcumin) to GC-rich sequences from the EGFR promoter (Fig. 4D), indicate that the effects of BA and curcumin on EGFR are also Sp dependent in bladder cancer cells, and this correlates with the RNA interference studies summarized in Fig. 1.

EGFR is an important receptor tyrosine kinase that regulates multiple kinase pathways (15-17), and a comparison of the effects of gefitinib, BA, and curcumin in gefitinib-responsive 253JB-V indicates that all three agents decreased EGFR-dependent phosphorylation of MAPK and Akt (Fig. 5A and C). In contrast, BA and curcumin, but not gefitinib, decreased phosphorylated Akt levels in KU7 cells, and BA and curcumin increased phosphorylated MAPK expression in KU7 cells, whereas minimal effects were observed for gefitinib. These responses, coupled with the downregulation of Akt protein (KU7 and 253JB-V cells) by BA and curcumin and MAPK protein by BA only in 253JB-V cells, may be associated with effects of these compounds that are independent of their downregulation of Sp or EGFR proteins (Fig. 6D) and are currently being investigated.

A recent study in prostate and breast cancer cell lines investigated EGFR kinase–dependent and EGFR kinase–independent responses by directly decreasing EGFR by RNA interference or by overexpression of wild-type and kinase domain mutant EGFR expression plasmids (28). One of their important observations was identification of a kinase-independent function of EGFR, in which the wild-type and mutant (kinase domain) EGFR stabilized SGLT1 to prevent autophagic cell death and EGFR knockdown resulted in decreased SGLT1 expression and enhanced accumulation of LC3. Formation of the cleaved form of LC3 is critical for autophagosome formation and is a positive marker for autophagolysosomes (29). Both BA and curcumin induced LC3 accumulation and downregulated SGLT1 in 253JB-V and KU7 cells (Fig. 5A and B), and knockdown of EGFR by transfection with iSp also induced LC3 accumulation but did not decrease SGLT1 expression (Fig. 6A). Not surprisingly, gefitinib did not affect expression of either SGLT1 or LC3 (Fig. 5C). BA, curcumin, and iSp transfection decreased EGFR expression (Figs. 1A and 3A), and therefore, their differences with respect to expression of SGLT1 in bladder cancer cells may

![FIGURE 5. Modulation of putative EGFR-dependent responses.](https://www.aacrjournals.org) Effects of BA and curcumin on EGFR-dependent effects in 253JB-V (A) and KU7 (B) cells compared with effects of gefitinib (C) in both cell lines. Cells were treated with DMSO or different concentrations of BA, curcumin, or gefitinib for 48 hours, and whole-cell lysates were analyzed by Western blot analysis as described in Materials and Methods. Similar results were observed in replicate (two) experiments.
be EGFR independent and associated with other activities of BA and curcumin (Fig. 6D). The induction of autophagy by BA, curcumin, and iSp was also confirmed by their induction of acridine orange staining (Fig. 6B and C) and induction of punctuate perinuclear green fluorescence in KU7 and 253JB-V cells transfected with GFP-LC3 (Fig. 6B). Both of these staining/fluorescent responses are characteristic of autophagy (30).

FIGURE 6. Sp protein knockdown decreases EGFR-dependent PI3K signaling and induces autophagy. A, effects of iSp on kinases and autophagy-related proteins and quantitation of phosphorylated Akt and LC3. Whole-cell lysates from bladder cancer cells transfected with iSp were analyzed by Western blots, as described in Materials and Methods. Quantitation of phosphorylated Akt and LC3 proteins in cells transfected with iSp was determined as a percentage of Lamin/β-actin protein ratios from three replicate Western blot analyses as indicated and described in Materials and Methods. Results are expressed as means ± SEM, and significant (*, \( P < 0.05 \)) increases or decreases in the iSp transfected compared with the iLamin transfected groups are indicated. B, induction of punctate green fluorescence in 253JB-V and KU7 cells transfected with GFP-LC3. Cells cotransfected with iSp (or iLamin as control) and GFP-LC3 were treated with DMSO, BA, or curcumin for 18 hours, and the fluorescence associated with GFP-LC3 was determined as described in Materials and Methods. Punctae per cell were quantitated, and results are expressed as means ± SEM for three replicate determinations. Significant (*, \( P < 0.05 \)) induction of punctae is indicated. C, induction of autophagy. Induced acridine orange staining in 253JB-V and KU7 cells. Cells were treated with DMSO (untreated), 10 μmol/L BA, or 40 μmol/L curcumin for 18 hours, and detection of autophagic vacuoles by acridine orange staining was determined as described in Materials and Methods. Observations were typical of replicate experiments. D, model for the effects of BA, curcumin, and iSp in bladder cancer cells.
In summary, results of this study show that BA-dependent and curcumin-dependent repression of Sp1, Sp3, and Sp4 proteins in bladder cancer cells also decreased expression of the Sp-dependent gene EGFR in both gefitinib-responsive 253JB-V and gefitinib-nonresponsive KU7 cells. Thus, BA and curcumin represent a novel type of EGFR inhibitor that blocks EGFR and EGFR-mediated responses through repression of Sp transcription factors, and this results in inhibition of EGFR-dependent kinases and activation of autophagic cell death, which is repressed by EGFR (kinase independent) in cancer cell lines (28). Previous studies have reported that curcumin inhibited EGFR signaling in cancer cell lines (41-43), and one report showed that BA enhanced EGFR signaling in a relatively BA-resistant melanoma cell line (44). The curcumin-dependent effects in breast and colon cancer cells were accompanied by downregulation of EGFR, and it is possible that decreased expression of Sp proteins may contribute to this response. In PC3 prostate cancer cells, curcumin alone or in combination with phenylethyl isothiocyanate inhibited EGF-induced signaling but did not downregulate EGFR, and it was concluded that inhibition was associated with attenuation of IkBα and Akt phosphorylation. The role (if any) of Sp downregulation on these responses in PC3 cells is unclear.

A chemotherapeutic advantage of compounds, such as BA and curcumin, that downregulate Sp proteins is that they also induce proapoptotic, antiproliferative, and antiangiogenic activities through downregulation of other Sp-dependent genes, such as survivin, cyclin D1, and VEGF/VEGFR1 (refs. 7-10; Fig. 3A and B) and modulate other Sp-independent responses (ref. 10; Fig. 6D). Relative contributions of Sp-dependent and Sp-independent pathways to the overall anticarcinogenic activity of curcumin, BA, and other drugs that repress Sp proteins and Sp-regulated proteins, such as EGFR, will also vary with tumor type. The concentrations of BA used in this and other studies are comparable; however, low bioavailability of curcumin in vivo is a continuing concern, and it is possible that newer methods of drug delivery may overcome this problem. Currently, we are investigating the mechanisms of action and clinical applications of drugs such as BA and curcumin alone and in combination with other cytotoxic compounds used for clinical treatment of bladder cancer.

Disclosure of Potential Conflicts of Interest

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References


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